

expopharm

Munich // 14–17 September 2022

pharma-world

The pharmaceutical and scientific heart
of the trade fair



The combination of
an exhibition and an
attractive scientific
program



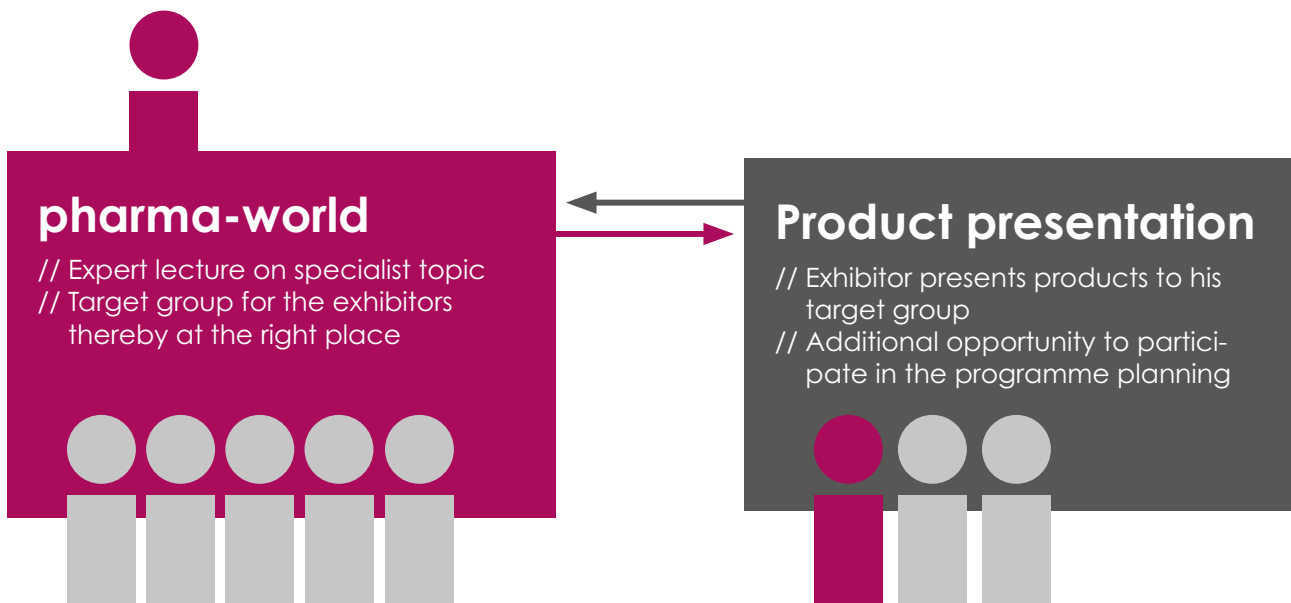
Range of topics at pharma-world*



* The range of topics is constantly being expanded

Your benefits at a glance

The unique combination of pharmaceutical scientific programme, exhibition and exhibitors with participation in the programme.



5 good reasons to be there

- 1** Become the focus of interest – pharma-world is the pharmaceutical heart of expopharm and ensures a steady flow of visitors.
- 2** Actively contribute to a scientific lecture programme and present your products in an exclusive scientific environment.
- 3** Take advantage of the various networking opportunities offered by the integrated exhibition concept.
- 4** Benefit from visitor allocation from the programme advisory board.
- 5** Our year-round communication campaign means that you can reach your target group before, during and after the trade fair:

Available packages

Your on-site pharma-world participation



Turnkey product presentations

Our product unit includes an attractive location at pharma-world with a stand construction, table, chairs, cabinet and power for the high-quality presentation of your products.

	by 31/01/2022	on or after 01/02/2022
1 Product presentation	EUR 11,650*	EUR 12,100*
each additional product presentation:	EUR 9,600*	EUR 10,150*

Lecture packages**

The lecture packages mean that you are not just part of the lecture forum, but you actively help shape it (requires approval by the programme advisory board).

Lecture package 1: EUR 1,500

You choose your topic – we provide a speaker and organise everything else.

Lecture package 2: EUR 3,000

You choose your topic and your speakers (requires the approval of the Board of Trustees).

Communication packages

Included in the trade fair participation:

- // Logo placement on the website
- // Logo placement in up to eight newsletters
- // News article on the expopharm website and in a newsletter

Add-on package for EUR 550 (optional):

- // A banner in two newsletters
- // Presentation of your logo as a pharma-world exhibitor on Facebook and Instagram – one post contribution
- // Presentation of your logo as a pharma-world exhibitor on Facebook and Instagram – one story contribution

* Communication package incl. visitor promotion package (flat-rate visitor tickets)

** optional

All prices are plus VAT at the statutory rate applicable on the invoice date.

Site plan

An overview of the 2022 site



Contact

Advice about your pharma-world exhibit



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We would be happy to provide you with an individual quotation for your 2022 exhibit at pharma-world.

You can also find all the details at www.expopharm.de/aussteller

Visit us at:     